



Cape Town, South Africa



**NightDriveSafaris** 



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**NightDriveSafaris** 



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www.nightdrivesafaris.com

# PRIVACY POLICY

This privacy statement discloses the privacy policies for NightDriveSafaris (Pty) Ltd.

We are committed to safeguarding the privacy of our website visitors and service users. NightDriveSafaris (Pty) Ltd shall take all reasonable steps to protect the personal information of users, and for this purpose, "personal information" shall be defined as set out in the Promotion of Access to Information Act 2 of 2000 (hereafter "PAIA").

### 1. Acceptance of Our Terms and Conditions

1.1. By using this website (www.nightdrivesafaris.com), you confirm that you understand and agree to be bound by the terms and conditions of this Privacy Policy. If you do not accept the terms of this Privacy Policy, you are directed to discontinue accessing or otherwise using this website or any materials obtained from it with immediate effect.

### 1.2. This website will notify you:

- 1.2.1. What personally identifiable information of yours or a third-party's personal identification is collected from you through the website;
- 1.2.2. Who is collecting the information;
- 1.2.3. How this information is to be used;
- 1.2.4. With whom the information may be shared;
- 1.2.5. What choices are available to you regarding collection, use and distribution of the information;
- 1.2.6. Security procedures that are in place to protect the loss, misuse or alteration of information under NightDriveSafaris (Pty) Ltd's control;
- 1.2.7. How you can correct any inaccuracies in the information.
- 1.3. If you feel that this company is not abiding by its posted privacy policy, contact us at nightdrivesafaris@gmail.com.

### 2. Information Collection and Use

NightDriveSafaris (Pty) Ltd is the sole owner of the information collected on this website. We will not sell, share, or rent this information to others in ways different from what is disclosed in this statement. NightDriveSafaris (Pty) Ltd collects information from our users at several different points on our website.

#### 3. Information We Collect

### 3.1. Non-Personal Information

Non-personal information, data about usage and service operation, not directly linked to a specific person may be collected to analyse how the website is used by visitors to the website.

### 3.2. Aggregate Information

Pages viewed, IP (Internet Protocol) addresses, referral data are all examples of aggregate information which your computer provides to us when using/accessing this website.

### 3.3. Personal Information

This website uses personal information of its users such as one's name, e-mail address, business name, social media profiles, user IDs, passwords, billing information, address as well as one's business particulars. This is to better understand our users' needs and interests and to provide them with better service. The personal information is gathered so that our users are able to request and/or download information or materials, subscribe to mailing lists, participate in online discussions, provide feedback, sign-up for events or to make bookings via the site.

### 4. How will your information be used?

- 4.1. Your information will be used to offer or provide services that support the activities of www.nightdrivesafaris.com, to respond to your enquiries, send invoices, analyse trends, or to provide you with electronic newsletters, invitations to events, marketing material, announcements, surveys or other information. When accessing www.nightdrivesafaris.com, your personal user information may be tracked in order to ensure authorised access. By providing us with your personal information, you expressly consent to our storing, processing, and distributing of same for the above-mentioned purposes.
- 4.2. We request information from the user on our booking forms. Here, a user must provide contact information (such as their name, e-mail and telephone numbers). This information is used to fulfil customers' requests. Information (like invoices) may be provided to customers upon request.

#### 5. Cookies

- 5.1. A cookie is a piece of data stored on the user's hard drive containing information about that user. We use "cookies" as these enable us to improve user experience and interactivity with this website. Usage of a cookie is in no way linked to any personally identifiable information while on our site and is encrypted so it cannot be read by any other website. Once the user closes their browser, the cookie simply terminates. It will also terminate once a period of time has elapsed since first using the website.
- 5.2. Where cookies are used on our website, it is done for the convenience of its users. For example, it can operate to prevent the user from having to reenter shopping cart information. Should you wish to disable cookies, you may do so from your browser. Please note, however, that this may prevent access to certain webpages on this website. You have the choice to either accept all cookies, to be notified when a cookie is set or to reject all cookies. If you choose to reject cookies, certain functions of our website may not work properly, and you may be unable to use certain services that require ordering or registration to participate.

### 6. Log files

Every time you request or download a file from this website, www.nightdrivesafaris.com may store data about these events and your IP address in a log file. IP addresses are not linked to personally identifiable information. This website may use this information to analyse trends, administer the website, track users' movements, and gather broad demographic information for aggregate use or for other business purposes.

#### 7. Information Sharing

Reasonable steps are taken to maintain the security of the information as listed above. However, we reserve the right to release personal information where compelled to do so by law, where we reasonably believe there to be illegal activity, and in an attempt to protect our systems and/or business. As a user of this website, please note that your personal information may be visible to other users and to the public. Information that is disclosed in public areas of our website, such as message boards, news groups and discussion forums, becomes accessible to the public and therefore can be collected, used, and shared by the public. We therefore cannot accept any liability for the misuse of such information. You are warned to exercise caution when sharing any information and, should you not want your personal information collected and used by users of this website, please refrain immediately from use of this website. Please note that our employees will have access to this personal information collected under confidentiality.

#### 8. Links

This website may contain links to other sites. Please be aware that NightDriveSafaris (Pty) Ltd is not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every website that collects personally identifiable information. This privacy statement applies solely to information collected by this website (www.nightdrivesafaris.com).

### 9. Notification of changes

If we decide to change our privacy policy, we will post those changes on this website to ensure that our users are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. If at any point we decide to use personally identifiable information in a manner different from that stated at the time it was collected, we will notify users by way of an e-mail at users' last-known e-mail address or by any other means of communication with that user. Users will have a choice as to whether we use their information in this different manner. We will only use information in accordance with the privacy policy under which the information was collected.

### 10. Access to and updating information

All information submitted to us can be verified and/or changed, after providing adequate proof of identity. To do this. please contact us at nightdrivesafaris@gmail.com. If a user's personally identifiable information changes (such as one's postal code), or if a user no longer desires our service or that we retain their information, we will endeavour to provide a way to correct, update or remove that user's personal data provided to us. We furthermore endeavour to provide the user with credible evidence that we have complied with such a request.

### 11. Security

- 11.1. Various means are used to protect the information provided by users on this website but we cannot guarantee that this information will not be intercepted, altered or misused. The responsibility rests with the user to ensure that their computer is adequately secured and protected against malicious software and individuals. We will not assume liability for the interception, alteration, use or misuse of the information you provide. You as the user are solely responsible for maintaining the secrecy and security of your personal information;
- 11.2. Should you suspect that you or this website has suffered a security breach, please advise us immediately by contacting us at nightdrivesafaris@gmail.com, and providing us with the time and nature of the breach and steps taken to minimise the effect of such breach.
- 11.3. Furthermore, where there are reasonable grounds to believe that a user's personal information has been accessed by an unauthorised party, we undertake to notify that user via e-mail at the user's last-known e-mail address or via registered post at the user's last-known physical address, or by any other method to available to contact the user.

## 12. Destruction/deletion of personal information

All personal information which has become obsolete shall be deleted by us from our records and/or destroyed, at our discretion. A user may, however, request the deletion of any of their personal information held by us that is inaccurate, irrelevant, excessive or misleading.

### 13. Governing law and jurisdiction

This privacy policy will be governed and construed by the laws of the Republic of South Africa and all visiting this website consent to the exclusive jurisdiction of the South African courts.